Azure Fundamentals

Please read through the scenario, then write your answer in the space provided.

Scenario:

You are at a social event and someone finds out you work for Microsoft. They tell you that they have heard of ‘some cloud computing solution’ called Azure but don’t know what it is about. They ask you to describe it to them and what the benefits are. Research Microsoft Azure and provide a response outlining what you would tell this person about Azure.

Guidance for formulating your response:

Your response needs to describe the fundamentals of Azure in a way that is informative and interesting to the listener. You should also concisely outline the benefits of Azure.

We suggest you follow the guidelines for an ‘elevator pitch’ to help in being interesting, brief and memorable. This means that you can clearly articulate your response in the time it takes to ride an elevator from the bottom floor to the top floor of a high-rise building. To find out more about how to write an elevator pitch read [this article](https://www.themuse.com/advice/perfect-pitch-how-to-nail-your-elevator-speech).

Outline your response below.

Microsoft Azure, commonly referred to as Azure, is a cloud computing service created by Microsoft for building, testing, deploying, and managing applications and services through Microsoft-managed data centers

Benefits:

* Infrastructure as a Service (IaaS) and Platform as a Service (PaaS) capabilities
* Security Offerings
* Scalability and Ductility
* Unmatched Hybrid Capabilities
* Integrated Environment with Other Microsoft Tools
* Analytics and Intelligence capabilities
* Easy learning curve
* Cost Efficient Platform